

### ΔΝΔ ROSΔ G0NZΔLEZ

GRAPHIC DESIGN · ILLUSTRATION · UI/UX DESIGN

## CV

- 646904866
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#### Madrid

- O Birthdate: 9 de Junio de 1981, Zamora
- www.anarosagonzalez.com

## experience

### Lead UI/UX Graphic Designer Barbara IoT / Freelance

May 2017 - Present

Wireframing definition, prototypes and documentation. UI/UX (user interface and user experience) User Centered Design (UCD) Usability Testing. Interaction design. Supervise the development process Agile (Scrum) Digital Marketing. Creative

## Lead UI/UX Graphic Designer Silent Circle (Blackphone)

October 2015 - April 2017

Wireframing definition, prototypes and documentation. UI/UX (user interface and user experience) User Centered Design (UCD) Usability Testing. Interaction design. Supervise the development process Agile (Scrum) Digital Marketing. Creative.

## Lead UI/UX Graphic Designer R&D Samsung Electronics.

September 2013 - October 2015

Wireframing definition, prototypes and documentation. UI/UX (user interface and user experience). User Centered Design (UCD). Usability Testing. Interaction design. Resource creation. Supervise the development process. Agile (Scrum) Mobile Devices (wearables, mobile, TV, tablet)

## Senior Creative Designer Genetsis.

May 2013 - September 2013

Digital graphic designer for Coca-Cola team. Conceptualization and design of corporate websites and commercial microsites, app design for mobile devices, design applied to social networks, photo editing, illustration...

#### Senior web-graphic designer. Prisa Digital.

November 2011 - May 2013

Graphic and multimedia designer for R&D department at Prisa Digital.
UI/UX Design for Mobile Applications in iOS / Android platforms, Tablets, Smart TV...

#### Senior Creative Designer. Jazz Group Comunicación.

March 2007 - November 2010

Art Direction online and offline. Graphic Design, Editorial Design, Multimedia projects...

#### Web Designer. SGM

May 2006 - January 2007

Website Design, Flash animations, Multimedia CD-Roms...

## education

## Bachelor of Fine Arts (B.F.A) 2001-2006.

University of Salamanca (USAL). Specializing in Graphic Design and Drawing with honors.

### Pedagogic Competence Certificate.

(CAP) University of Salamanca.

Associate's Degree (Technical) Certification in applied arts to sculpture. 2001-2002

Arts and Crafts School. Zamora.

# languages

Spanish

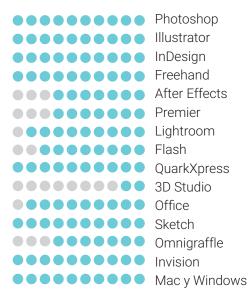
Mother tongue

**English** 

Medium level



## skills



### courses

#### El plan de marketing

IE Business School. Coursera. 2017

#### **Social Computing**

Universidad de California en San Diego. Coursera. 2017

#### Diseño de Interfaces con Sketch.

avier 'Simón' Cuello. Domestika. 2017

#### Curso básico de Marketing Digital.

Google. Certificado por IAB Spain. 2017

#### Being Creative.

Hedima. 2014

#### Usability and user experience.

UX Learn. 2013

#### After effects Cs4.

La Casa Encendida. 2011

#### Adobe Illustrator Cs4.

La Casa Encendida, 2011

#### ADOBE FLASH CS4.

CEOE. 2011

#### Design and creation of websites.

INEM. 2006

#### Professional skills in e-learning.

Universidad de Salamanca. 2006

#### Java programming.

Universidad de Salamanca. 2006

### Dreamweaver Mx: designing and creating websites.

Universidad de Salamanca. 2005

#### Network security.

Universidad de Salamanca. 2004

## awards and exhibitions

2nd Prize: Poster Compeition "Máster en diseño de interiories" (USAL). 2006.

Seletion "San Marcos" catalog. 2006.

**1st Prize: Poster Compeition "XXXIV FESTIVAL FLAMENCO"** fairs and festivals Zamora. 2004.

2sn Prize: USAL Cards Design. 2004.

2ndº Prize: Poster Compeition "X Jornadas de sensibilización contra las agresiones sexuales y la violencia de género". 2004.

Collective exhibition "V Bienal de Escultura MATEO HERNANDEZ". 2003.

# more info

Illustration Photography Teamwork Agile (Scrum) Prezi

Driving License B. Own car.

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