



**ANA ROSA
GONZÁLEZ**
GRAPHIC DESIGN · ILLUSTRATION · UI/UX DESIGN

CV

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San Sebastian de los Reyes

Madrid

👤 Birthdate:
9 de Junio de 1981, Zamora

🌐 www.anarosagonzalez.com

experien- ce

Freelance

2017 - 2020

VISUAL DESIGNER - UI/UX - ILLUSTRATOR
MOTION

Lead UI/UX Graphic Designer Barbara IoT /

May 2017 - 2019

Wireframing definition, prototypes and documentation. UI/UX, UCD, Usability Testing. Interaction design. Supervise the development process Agile (Scrum) Digital Marketing. Creative

Lead UI/UX Graphic Designer Silent Circle (Blackphone)

October 2015 - April 2017

Wireframing definition, prototypes and documentation. UI/UX, UCD, Usability Testing. Interaction design. Supervise the development process Agile (Scrum) Digital Marketing. Creative.

Lead UI/UX Graphic Designer R&D Samsung Electronics.

September 2013 - October 2015

Wireframing definition, prototypes and documentation. UI/UX, UCD, Usability Testing. Interaction design. Resource creation. Supervise the development process. Agile (Scrum) Mobile Devices (wearables, mobile, TV, tablet)

Senior Creative Designer Genetsis.

May 2013 - September 2013

Digital graphic designer for Coca-Cola team. Conceptualization and design of corporate websites and commercial microsites, app design for mobile devices, design applied to social networks, photo editing, illustration...

Senior web-graphic designer. Prisa Digital.

November 2011 - May 2013

Graphic and multimedia designer for R&D department at Prisa Digital.
UI/UX Design for Mobile Applications in iOS / Android platforms, Tablets, Smart TV...

Senior Creative Designer. Jazz Group Comunicación.

March 2007 - November 2010

Art Direction online and offline. Graphic Design, Editorial Design, Multimedia projects...

Web Designer. SGM

May 2006 - January 2007

Website Design, Flash animations, Multimedia CD-Roms...

education

Bachelor of Fine Arts (B.F.A) 2001-2006.

University of Salamanca (USAL).
Specializing in Graphic Design and Drawing with honors.

Pedagogic Competence Certificate.

(CAP) University of Salamanca.

Associate's Degree (Technical) Certification in applied arts to sculpture. 2001-2002

Arts and Crafts School. Zamora.

languages

Spanish Mother tongue

English Medium level



skills

●●●●●●●●●●	Photoshop
●●●●●●●●●●	Illustrator
●●●●●●●●●●	InDesign
●●●●●●●●●●	Freehand
●●●●●●●●●●	After Effects
●●●●●●●●●●	Premier
●●●●●●●●●●	Lightroom
●●●●●●●●●●	Flash
●●●●●●●●●●	QuarkXpress
●●●●●●●●●●	3D Studio
●●●●●●●●●●	Office
●●●●●●●●●●	Sketch
●●●●●●●●●●	Omnigraffle
●●●●●●●●●●	Invision
●●●●●●●●●●	Mac y Windows

courses

El plan de marketing

IE Business School. Coursera. 2017

Social Computing

Universidad de California en San Diego.
Coursera. 2017

Diseño de Interfaces con Sketch.

avier 'Simón' Cuello. Domestika. 2017

Curso básico de Marketing Digital.

Google. Certificado por IAB Spain. 2017

Being Creative.

Hedima. 2014

Usability and user experience.

UX Learn. 2013

After effects Cs4.

La Casa Encendida. 2011

Adobe Illustrator Cs4.

La Casa Encendida. 2011

ADOBE FLASH CS4.

CEOE. 2011

Design and creation of websites.

INEM. 2006

Professional skills in e-learning.

Universidad de Salamanca. 2006

Java programming.

Universidad de Salamanca. 2006

Dreamweaver Mx: designing and creating websites.

Universidad de Salamanca. 2005

Network security.

Universidad de Salamanca. 2004

awards and exhibitions

2nd Prize: Poster Competition "Máster en diseño de interiores" (USAL). 2006.

Selecion "San Marcos" catalog. 2006.

1st Prize: Poster Competition "XXXIV FESTIVAL FLAMENCO" fairs and festivals Zamora. 2004.

2sn Prize: USAL Cards Design. 2004.

2ndº Prize: Poster Competition "X Jornadas de sensibilización contra las agresiones sexuales y la violencia de género". 2004.

Collective exhibition "V Bienal de Escultura MATEO HERNANDEZ". 2003.

more info

Illustration
Photography
Teamwork
Agile (Scrum)
Prezi

Driving License B. Own car.

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